

GOLDWELL SOFT COLOR

CONDITIONING COLOR FOAM FOR SHINY,
VIBRANT, AND EVEN COLOR RESULTS



EXPERIENCE, CORRECT, OR
REFRESH IN JUST FIVE MINUTES—
IN THE SALON OR AT HOME

- » **16 Beautiful Shades** perfectly aligned with the Goldwell Color Master Palette.
- » **Color results after only five minutes** and lasts 6-8 shampoos.
- » **Nourishing formula** contains panthenol and wheat protein, which helps maintain moisture and adds shine and vibrancy.



QUICK AND EASY APPLICATION
FOR A VARIETY OF SERVICES:

- » **Soft Shading:**
A soft and easy way to experience new shades.
- » **Color Refreshing:**
To refresh color-treated hair—in the salon or at home.
- » **Color Correction:**
For quick color corrections and toning.

GOLDWELL.

THE APPLICATION TABLE SHOWS WHICH SOFT COLOR SHADE IS RECOMMENDED BASED ON NATURAL HAIR COLOR OR EXISTING SHADE DEPTH.

GOLDWELL SOFT COLOR RECOMMENDED APPLICATIONS*

SHADE LEVEL	4 MEDIUM BROWN	5 LIGHT BROWN	6 DARK BLONDE	7 MEDIUM BLONDE	8 LIGHT BLONDE	9 VERY LIGHT BLONDE	10 BLEACHED & EXTRA LIGHT BLONDE	GRAYING	NATURAL WHITE
8N									
7N									
6N									
5N									
8G									
7G									
9GB									
10B									
6B									
6RB									
8K									
6K									
7KG									
10P									
10V									
6R									

* A test strand is recommended to ensure the desired results.

- HAIR: TOWEL DRY
- WEAR GLOVES
- SHAKE WELL
- WORK INTO THE HAIR
- PROCESSING TIME NO HEAT
- RINSE

For further information please contact your Goldwell consultant. | goldwell.us

